

Area ID: Buckweed

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	36,290
Persons in Group Quarters	688

Population 2012:

Population	41,238
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Households (2007):

Households	11,126
Family Households	9,252
Average Houshold Size	12.50

Households (2012):

Households	12,503
Family Households	10,404
Average Household Size	12.64

Race (2007):

White	26,570
Black	1,337
American Indian, Eskimo, Aleut	248
Asian or Pacific Islander	2,250
Other	3,637
Two or More Races	2,248
Hispanic Origin	8,943

Race (2012):

White	28,348
Black	1,516
American Indian, Eskimo, Aleut	288
Asian or Pacific Islander	2,883
Other	5,131
Two or More Races	3,074
Hispanic Origin	12,652

Gender (2007):

Population Male	18,415
Population Female	17,875

Gender (2012):

Population Male	20,924
Population Female	20,314

Housing Units (2007):

Owner-occupied	10,052
Renter-occupied	1,075

Housing Units (2012):

Owner-occupied	11,260
Renter-occupied	1,242

Income (2007):

Median Household Income	\$379,702
Median Family Income	\$392,963
Median Disposable Income	\$276,486
Average Household Income	\$449,533
Average Family Income	\$465,513
Per Capita Income	\$136,651

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Income (2012):

Median Household Income	\$440,887
Median Family Income	\$461,712
Average Household Income	\$538,188
Average Family Income	\$569,056
Per Capita Income	\$161,715

Net Worth (2007):

Median Net Worth	\$747,426
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Households by Net Worth (2007):

< \$15,000	1,181
\$15,000-\$34,999	961
\$35,000-\$49,999	426
\$50,000-\$74,999	890
\$75,000-\$99,999	434
\$100,000-\$149,999	1,053
\$150,000-\$249,999	1,245
\$250,000-499,999	2,114
500,000 +	2,820

Households by Disposable Income (2007):

< \$15,000	337
\$15,000-\$24,999	445
\$25,000-\$34,999	644
\$35,000-\$49,999	1,404
\$50,000-\$74,999	3,148
\$75,000-\$99,999	2,084
\$100,000-\$149,999	2,074
\$150,000-\$199,999	511
\$200,000+	482

Households with Household Income (2007):

< \$10,000	195
\$10,000-\$14,999	102
\$15,000-\$19,999	138
\$20,000-\$24,999	151
\$25,000-\$29,999	207
\$30,000-\$34,999	305
\$35,000-\$39,999	347
\$40,000-\$44,999	232
\$45,000-\$49,999	220
\$50,000-\$59,999	728
\$60,000-\$74,999	1,120
\$75,500-\$99,999	2,021
\$100,000-\$124,999	1,723
\$125,000-\$149,999	1,221
\$150,000-\$199,999	1,337
\$200,000-\$249,999	521
\$250,000-\$499,999	520
>\$500,000	39

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Households with Household Income (2012):

< \$10,000	206
\$10,000-\$14,999	82
\$15,000-\$19,999	100
\$20,000-\$24,999	146
\$25,000-\$29,999	128
\$30,000-\$34,999	212
\$35,000-\$39,999	249
\$40,000-\$44,999	300
\$45,000-\$49,999	324
\$50,000-\$59,999	446
\$60,000-\$74,999	1,176
\$75,500-\$99,999	1,831
\$100,000-\$124,999	1,945
\$125,000-\$149,999	1,528
\$150,000-\$199,999	1,799
\$200,000-\$249,999	1,032
\$250,000-\$499,999	747
>\$500,000	253

Families with Household Income (2007):

< \$10,000	55
\$10,000-\$14,999	62
\$15,000-\$19,999	98
\$20,000-\$24,999	82
\$25,000-\$29,999	144
\$30,000-\$34,999	204
\$35,000-\$39,999	175
\$40,000-\$44,999	105
\$45,000-\$49,999	199
\$50,000-\$59,999	711
\$60,000-\$74,999	933
\$75,500-\$99,999	1,732
\$100,000-\$124,999	1,539
\$150,000-\$199,999	1,090
\$125,000-\$149,999	1,155
\$200,000-\$249,999	496
\$250,000-\$499,999	440
>\$500,000	34

Families with Household Income (2012):

< \$10,000	55
\$10,000-\$14,999	46
\$15,000-\$19,999	74
\$20,000-\$24,999	96
\$25,000-\$29,999	88
\$30,000-\$34,999	172
\$35,000-\$39,999	186
\$40,000-\$44,999	175
\$45,000-\$49,999	107
\$50,000-\$59,999	426
\$60,000-\$74,999	1,007
\$75,500-\$99,999	1,591
\$100,000-\$124,999	1,510
\$125,000-\$149,999	1,352
\$150,000-\$199,999	1,754
\$200,000-\$249,999	843
\$250,000-\$499,999	737
>\$500,000	183



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Population by Age (2007):

0-4	2,802
5-9	2,863
10-14	3,614
15-19	3,247
20-24	1,583
25-29	1,765
30-34	2,292
35-39	3,223
40-44	3,608
45-49	3,364
50-54	2,661
55-59	2,064
60-64	1,163
65-69	755
70-74	528
75-79	354
80-84	235
85+	167
Median Age	143.2

Population by Age (2012):

0-4	3,236
5-9	3,323
10-14	3,674
15-19	3,685
20-24	1,859
25-29	2,018
30-34	2,966
35-39	3,086
40-44	3,685
45-49	3,799
50-54	3,238
55-59	2,643
60-64	1,506
65-69	967
70-74	596
75-79	467
80-84	253
85+	241
Median Age	143.8

Population Age - Males (2007):

0-4	1,488
5-9	1,510
10-14	1,793
15-19	1,757
20-24	799
25-29	814
30-34	1,141
35-39	1,562
40-44	1,825
45-49	1,766
50-54	1,379
55-59	1,039
60-64	635
65-69	360
70-74	221
75-79	151
80-84	104
85+	72



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Population Age - Males (2012):

0-4	1,715
5-9	1,732
10-14	1,899
15-19	1,962
20-24	990
25-29	927
30-34	1,300
35-39	1,650
40-44	1,814
45-49	1,973
50-54	1,691
55-59	1,404
60-64	703
65-69	507
70-74	268
75-79	183
80-84	100
85+	108

Population Age - Females (2007):

0-4	1,314
5-9	1,353
10-14	1,821
15-19	1,490
20-24	784
25-29	951
30-34	1,151
35-39	1,661
40-44	1,783
45-49	1,598
50-54	1,282
55-59	1,025
60-64	528
65-69	395
70-74	307
75-79	203
80-84	131
85+	95

Population Age - Females (2012):

0-4	1,521
5-9	1,591
10-14	1,775
15-19	1,723
20-24	869
25-29	1,091
30-34	1,666
35-39	1,436
40-44	1,871
45-49	1,826
50-54	1,547
55-59	1,239
60-64	803
65-69	460
70-74	328
75-79	284
80-84	153
85+	133

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Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 440,126,912

Apparel:

Apparel & Services: Total 42,679,813
 Men's Apparel: Total 8,048,390
 Women's Apparel: Total 14,132,827
 Children's Apparel: Total 7,276,840
 Infant Apparel (Under 2 Years): Total 1,771,799
 Footwear: Total 6,749,270
 Watches & Jewelry: Total 3,733,378
 Apparel Products & Services: Total 2,739,106

Household Goods:

Computers & Hardware for Home Use: Total 3,920,360
 Software & Accessories for Home Use: Total 560,915

Entertainment/Recreation:

Entertainment/Recreation: Total 60,628,352
 Fees & Admissions: Total 11,905,036
 Membership Fees: Total 3,047,764
 Fees for Participant Sports excluding Trips: Total 2,180,152
 Admission to Movies/Theater/Opera/Ballet: Total 2,725,636
 Admission to Sporting Events excluding Trips: Total 1,142,857
 Fees for Recreational Lessons: Total 2,808,625
 TV/Video/Sound Equipment: Total 19,157,187
 Community Antenna or Cable TV: Total 10,462,849
 Color TVs: Total 2,493,247
 VCRs/Video Cameras & DVD Players: Total 682,868
 Video Cassettes & DVDs: Total 1,013,847
 Video Game Hardware & Software: Total 568,864
 Satellite Dishes: Total 27,422
 Rental of Video Cassettes & DVDs: Total 1,014,058
 Sound Equipment: Total 2,806,395
 Rental/Repair of TV/VCR/Sound Equipment: Total 87,637
 Pets: Total 7,711,798
 Toys & Games: Total 3,164,733
 Recreational Vehicles & Fees: Total 8,605,444
 Sports/Rec/Exercise Equipment: Total 3,939,021
 Photo Equipment/Supplies: Total 2,510,128
 Film Processing: Total 662,992
 Reading: Total 3,635,003

Food:

Food: Total 137,217,902
 Food at Home: Total 80,409,398
 Food at Home - Bakery & Cereal Products: Total 11,532,790
 Food at Home - Meat/Poultry/Fish/Eggs: Total 20,672,291
 Food at Home - Dairy Products: Total 8,829,512
 Food at Home - Fruit & Vegetables: Total 14,079,707
 Food at Home - Snacks/Other Food: Total 25,295,101
 Food at Home - Nonalcoholic Beverages: Total 6,870,282
 Food Away from Home: Total 56,808,504
 Food Away from Home - Meals at Restaurants: Total 51,730,753
 Alcoholic Beverages: Total 10,190,485

Financial:

Investments: Total 30,186,923
 Vehicle Loans: Total 104,830,552

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Health Care:

Health Care: Total	60,816,527
Health Insurance: Total	30,359,370
Nonprescription Drugs: Total	1,856,440
Prescription Drugs: Total	8,120,199
Eyeglasses & Contact Lenses: Total	1,419,918

Housing:

Shelter: Total	271,623,939
Mortgage Payment & Basics: Total	183,520,056
Maintenance & Remodeling Services: Total	39,805,861
Maintenance & Remodeling Materials: Total	7,533,704
Owned Dwellings - Paint/Wallpaper/Supplies: Total	443,030
Rented Dwellings - Paint/Wallpaper & Supplies: Total	13,722
Home Improvement Services: Total	40,121,291
Home Improvement Materials: Total	7,668,594
Utilities/Fuel/Public Services: Total	70,909,377
Telephone Services: Total	24,230,351
Insurance - Owners & Renters: Total	8,644,775

Household Goods:

Household Furnishings & Equipment: Total	40,356,403
Household Textiles: Total	2,548,155
Furniture: Total	12,354,939
Floor Coverings: Total	1,840,204
Major Appliances: Total	5,204,633
Housewares: Total	1,726,366
Small Appliances: Total	604,703
Other HH Items - Luggage: Total	200,121
Other HH Items - Telephones & Accessories: Total	708,474

Household Services:

Computer Information Services: Total	3,445,946
Child Care: Total	8,655,933
Lawn & Garden: Total	7,729,101
Moving/Storage/Freight Express: Total	874,028
Housekeeping Supplies: Total	12,670,658
Housekeeping Services: Total	2,841,262

Personal Care:

Personal Care Products: Total	7,844,868
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Education:

Education: Total	22,616,070
School Books & Supplies: Total	1,827,054

Miscellaneous Expenses:

Smoking Products: Total	6,619,044
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	11,364,177
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Transportation (Local):

Vehicle Insurance: Total	24,291,576
Transportation-Vehicle Purchases (Net Outlay):Total	97,085,376
Transportation - Gasoline & Motor Oil: Total	32,999,150
Vehicle Maintenance & Repairs: Total	18,279,104

Travel:

Travel: Total	33,981,402
Airline Fares: Total	7,665,095
Travel - Lodging on Trips: Total	7,692,490
Auto/Truck/Van Rental on Trips: Total	880,533
Travel - Food & Drink on Trips: Total	8,576,932

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Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

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L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

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Population 2007:

Population	4,445
Persons in Group Quarters	209

Population 2012:

Population	4,698
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Households (2007):

Households	1,677
Family Households	911
Average Household Size	10.27

Households (2012):

Households	1,768
Family Households	962
Average Household Size	10.31

Race (2007):

White	3,832
Black	68
American Indian, Eskimo, Aleut	16
Asian or Pacific Islander	197
Other	134
Two or More Races	200
Hispanic Origin	423

Race (2012):

White	3,897
Black	77
American Indian, Eskimo, Aleut	19
Asian or Pacific Islander	252
Other	183
Two or More Races	272
Hispanic Origin	588

Gender (2007):

Population Male	2,176
Population Female	2,269

Gender (2012):

Population Male	2,270
Population Female	2,426

Housing Units (2007):

Owner-occupied	1,131
Renter-occupied	547

Housing Units (2012):

Owner-occupied	1,206
Renter-occupied	562

Income (2007):

Median Household Income	\$477,705
Median Family Income	\$876,760
Median Disposable Income	\$341,406
Average Household Income	\$804,095
Average Family Income	\$1,106,927
Per Capita Income	\$330,754

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Income (2012):

Median Household Income	\$565,166
Median Family Income	\$961,160
Average Household Income	\$1,031,384
Average Family Income	\$1,488,301
Per Capita Income	\$423,248

Net Worth (2007):

Median Net Worth	\$1,441,541
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Households by Net Worth (2007):

< \$15,000	334
\$15,000-\$34,999	75
\$35,000-\$49,999	42
\$50,000-\$74,999	43
\$75,000-\$99,999	33
\$100,000-\$149,999	61
\$150,000-\$249,999	111
\$250,000-499,999	237
500,000 +	741

Households by Disposable Income (2007):

< \$15,000	148
\$15,000-\$24,999	78
\$25,000-\$34,999	100
\$35,000-\$49,999	182
\$50,000-\$74,999	246
\$75,000-\$99,999	173
\$100,000-\$149,999	215
\$150,000-\$199,999	272
\$200,000+	267

Households with Household Income (2007):

< \$10,000	103
\$10,000-\$14,999	38
\$15,000-\$19,999	34
\$20,000-\$24,999	29
\$25,000-\$29,999	22
\$30,000-\$34,999	30
\$35,000-\$39,999	47
\$40,000-\$44,999	52
\$45,000-\$49,999	57
\$50,000-\$59,999	54
\$60,000-\$74,999	131
\$75,500-\$99,999	139
\$100,000-\$124,999	123
\$125,000-\$149,999	120
\$150,000-\$199,999	105
\$200,000-\$249,999	78
\$250,000-\$499,999	327
>\$500,000	187

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Households with Household Income (2012):

< \$10,000	91
\$10,000-\$14,999	38
\$15,000-\$19,999	28
\$20,000-\$24,999	31
\$25,000-\$29,999	22
\$30,000-\$34,999	20
\$35,000-\$39,999	23
\$40,000-\$44,999	32
\$45,000-\$49,999	40
\$50,000-\$59,999	115
\$60,000-\$74,999	82
\$75,500-\$99,999	159
\$100,000-\$124,999	125
\$125,000-\$149,999	114
\$150,000-\$199,999	164
\$200,000-\$249,999	79
\$250,000-\$499,999	288
>\$500,000	321

Families with Household Income (2007):

< \$10,000	34
\$10,000-\$14,999	16
\$15,000-\$19,999	16
\$20,000-\$24,999	0
\$25,000-\$29,999	10
\$30,000-\$34,999	11
\$35,000-\$39,999	11
\$40,000-\$44,999	16
\$45,000-\$49,999	4
\$50,000-\$59,999	7
\$60,000-\$74,999	33
\$75,500-\$99,999	91
\$100,000-\$124,999	56
\$150,000-\$199,999	50
\$125,000-\$149,999	80
\$200,000-\$249,999	55
\$250,000-\$499,999	239
>\$500,000	185

Families with Household Income (2012):

< \$10,000	31
\$10,000-\$14,999	15
\$15,000-\$19,999	13
\$20,000-\$24,999	11
\$25,000-\$29,999	0
\$30,000-\$34,999	10
\$35,000-\$39,999	9
\$40,000-\$44,999	10
\$45,000-\$49,999	12
\$50,000-\$59,999	17
\$60,000-\$74,999	15
\$75,500-\$99,999	64
\$100,000-\$124,999	73
\$125,000-\$149,999	49
\$150,000-\$199,999	89
\$200,000-\$249,999	64
\$250,000-\$499,999	229
>\$500,000	250

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Population by Age (2007):

0-4	180
5-9	195
10-14	160
15-19	303
20-24	221
25-29	476
30-34	280
35-39	325
40-44	324
45-49	334
50-54	415
55-59	338
60-64	299
65-69	952
70-74	152
75-79	88
80-84	92
85+	64
Median Age	162.7

Population by Age (2012):

0-4	202
5-9	169
10-14	211
15-19	219
20-24	297
25-29	187
30-34	583
35-39	296
40-44	366
45-49	349
50-54	344
55-59	430
60-64	297
65-69	1,226
70-74	170
75-79	141
80-84	77
85+	96
Median Age	166.9

Population Age - Males (2007):

0-4	93
5-9	103
10-14	85
15-19	140
20-24	120
25-29	172
30-34	134
35-39	151
40-44	179
45-49	173
50-54	208
55-59	161
60-64	139
65-69	120
70-74	70
75-79	49
80-84	46
85+	31

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Population Age - Males (2012):

0-4	104
5-9	89
10-14	110
15-19	102
20-24	145
25-29	109
30-34	210
35-39	139
40-44	176
45-49	187
50-54	178
55-59	214
60-64	139
65-69	118
70-74	100
75-79	62
80-84	42
85+	46

Population Age - Females (2007):

0-4	87
5-9	92
10-14	75
15-19	163
20-24	101
25-29	304
30-34	146
35-39	174
40-44	145
45-49	161
50-54	207
55-59	177
60-64	160
65-69	77
70-74	82
75-79	39
80-84	46
85+	33

Population Age - Females (2012):

0-4	98
5-9	80
10-14	101
15-19	117
20-24	152
25-29	78
30-34	373
35-39	157
40-44	190
45-49	162
50-54	166
55-59	216
60-64	158
65-69	141
70-74	70
75-79	79
80-84	35
85+	50

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Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 123,104,637

Apparel:

Apparel & Services: Total 12,006,677
 Men's Apparel: Total 2,235,878
 Women's Apparel: Total 4,137,463
 Children's Apparel: Total 1,803,732
 Infant Apparel (Under 2 Years): Total 460,279
 Footwear: Total 1,919,539
 Watches & Jewelry: Total 1,073,530
 Apparel Products & Services: Total 836,534

Household Goods:

Computers & Hardware for Home Use: Total 1,183,477
 Software & Accessories for Home Use: Total 170,992

Entertainment/Recreation:

Entertainment/Recreation: Total 17,148,278
 Fees & Admissions: Total 3,343,463
 Membership Fees: Total 832,742
 Fees for Participant Sports excluding Trips: Total 636,281
 Admission to Movies/Theater/Opera/Ballet: Total 848,476
 Admission to Sporting Events excluding Trips: Total 283,341
 Fees for Recreational Lessons: Total 742,623
 TV/Video/Sound Equipment: Total 5,359,085
 Community Antenna or Cable TV: Total 2,869,476
 Color TVs: Total 703,906
 VCRs/Video Cameras & DVD Players: Total 183,076
 Video Cassettes & DVDs: Total 295,148
 Video Game Hardware & Software: Total 145,636
 Satellite Dishes: Total 9,256
 Rental of Video Cassettes & DVDs: Total 286,269
 Sound Equipment: Total 839,165
 Rental/Repair of TV/VCR/Sound Equipment: Total 27,153
 Pets: Total 2,165,977
 Toys & Games: Total 812,865
 Recreational Vehicles & Fees: Total 2,496,326
 Sports/Rec/Exercise Equipment: Total 1,218,189
 Photo Equipment/Supplies: Total 672,919
 Film Processing: Total 178,419
 Reading: Total 1,079,454

Food:

Food: Total 39,008,030
 Food at Home: Total 23,100,625
 Food at Home - Bakery & Cereal Products: Total 3,281,114
 Food at Home - Meat/Poultry/Fish/Eggs: Total 5,852,042
 Food at Home - Dairy Products: Total 2,564,575
 Food at Home - Fruit & Vegetables: Total 4,240,602
 Food at Home - Snacks/Other Food: Total 7,162,293
 Food at Home - Nonalcoholic Beverages: Total 1,973,823
 Food Away from Home: Total 15,907,405
 Food Away from Home - Meals at Restaurants: Total 14,470,219
 Alcoholic Beverages: Total 3,074,875

Financial:

Investments: Total 8,462,557
 Vehicle Loans: Total 26,922,324

Area ID: Canyon

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	17,358,700
Health Insurance: Total	8,556,783
Nonprescription Drugs: Total	530,033
Prescription Drugs: Total	2,268,841
Eyeglasses & Contact Lenses: Total	392,449

Housing:

Shelter: Total	80,277,546
Mortgage Payment & Basics: Total	48,167,683
Maintenance & Remodeling Services: Total	11,280,794
Maintenance & Remodeling Materials: Total	1,909,084
Owned Dwellings - Paint/Wallpaper/Supplies: Total	109,844
Rented Dwellings - Paint/Wallpaper & Supplies: Total	5,983
Home Improvement Services: Total	11,427,606
Home Improvement Materials: Total	1,971,993
Utilities/Fuel/Public Services: Total	18,810,422
Telephone Services: Total	6,644,512
Insurance - Owners & Renters: Total	2,150,632

Household Goods:

Household Furnishings & Equipment: Total	11,197,707
Household Textiles: Total	736,508
Furniture: Total	3,380,138
Floor Coverings: Total	555,462
Major Appliances: Total	1,493,714
Housewares: Total	512,057
Small Appliances: Total	181,740
Other HH Items - Luggage: Total	57,437
Other HH Items - Telephones & Accessories: Total	193,026

Household Services:

Computer Information Services: Total	980,613
Child Care: Total	2,047,122
Lawn & Garden: Total	2,087,340
Moving/Storage/Freight Express: Total	325,641
Housekeeping Supplies: Total	3,475,183
Housekeeping Services: Total	861,780

Personal Care:

Personal Care Products: Total	2,263,978
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Education:

Education: Total	6,292,867
School Books & Supplies: Total	559,106

Miscellaneous Expenses:

Smoking Products: Total	1,791,166
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	2,930,712
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Transportation (Local):

Vehicle Insurance: Total	6,735,135
Transportation-Vehicle Purchases (Net Outlay):Total	26,359,987
Transportation - Gasoline & Motor Oil: Total	9,026,464
Vehicle Maintenance & Repairs: Total	5,510,685

Travel:

Travel: Total	10,108,028
Airline Fares: Total	2,415,659
Travel - Lodging on Trips: Total	2,199,208
Auto/Truck/Van Rental on Trips: Total	271,595
Travel - Food & Drink on Trips: Total	2,494,383

Area ID: Canyon

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Canyon

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	0
Persons in Group Quarters	0

Population 2012:

Population	0
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Households (2007):

Households	0
Family Households	0
Average Houshold Size	0.00

Households (2012):

Households	0
Family Households	0
Average Houshold Size	0.00

Race (2007):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Race (2012):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Gender (2007):

Population Male	0
Population Female	0

Gender (2012):

Population Male	0
Population Female	0

Housing Units (2007):

Owner-occupied	0
Renter-occupied	0

Housing Units (2012):

Owner-occupied	0
Renter-occupied	0

Income (2007):

Median Household Income	\$0
Median Family Income	\$0
Median Disposable Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$0
Median Family Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Net Worth (2007):

Median Net Worth	\$0
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Households by Net Worth (2007):

< \$15,000	0
\$15,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$249,999	0
\$250,000-499,999	0
500,000 +	0

Households by Disposable Income (2007):

< \$15,000	0
\$15,000-\$24,999	0
\$25,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000+	0

Households with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Fairmont
Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$150,000-\$199,999	0
\$125,000-\$149,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Fairmont
Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	952
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population by Age (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	1,226
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population Age - Males (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Fairmont
Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 0

Apparel:

Apparel & Services: Total 0

Men's Apparel: Total 0

Women's Apparel: Total 0

Children's Apparel: Total 0

Infant Apparel (Under 2 Years): Total 0

Footwear: Total 0

Watches & Jewelry: Total 0

Apparel Products & Services: Total 0

Household Goods:

Computers & Hardware for Home Use: Total 0

Software & Accessories for Home Use: Total 0

Entertainment/Recreation:

Entertainment/Recreation: Total 0

Fees & Admissions: Total 0

Membership Fees: Total 0

Fees for Participant Sports excluding Trips: Total 0

Admission to Movies/Theater/Opera/Ballet: Total 0

Admission to Sporting Events excluding Trips: Total 0

Fees for Recreational Lessons: Total 0

TV/Video/Sound Equipment: Total 0

Community Antenna or Cable TV: Total 0

Color TVs: Total 0

VCRs/Video Cameras & DVD Players: Total 0

Video Cassettes & DVDs: Total 0

Video Game Hardware & Software: Total 0

Satellite Dishes: Total 0

Rental of Video Cassettes & DVDs: Total 0

Sound Equipment: Total 0

Rental/Repair of TV/VCR/Sound Equipment: Total 0

Pets: Total 0

Toys & Games: Total 0

Recreational Vehicles & Fees: Total 0

Sports/Rec/Exercise Equipment: Total 0

Photo Equipment/Supplies: Total 0

Film Processing: Total 0

Reading: Total 0

Food:

Food: Total 0

Food at Home: Total 0

Food at Home - Bakery & Cereal Products: Total 0

Food at Home - Meat/Poultry/Fish/Eggs: Total 0

Food at Home - Dairy Products: Total 0

Food at Home - Fruit & Vegetables: Total 0

Food at Home - Snacks/Other Food: Total 0

Food at Home - Nonalcoholic Beverages: Total 0

Food Away from Home: Total 0

Food Away from Home - Meals at Restaurants: Total 0

Alcoholic Beverages: Total 0

Financial:

Investments: Total 0

Vehicle Loans: Total 0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	0
Health Insurance: Total	0
Nonprescription Drugs: Total	0
Prescription Drugs: Total	0
Eyeglasses & Contact Lenses: Total	0

Housing:

Shelter: Total	0
Mortgage Payment & Basics: Total	0
Maintenance & Remodeling Services: Total	0
Maintenance & Remodeling Materials: Total	0
Owned Dwellings - Paint/Wallpaper/Supplies: Total	0
Rented Dwellings - Paint/Wallpaper & Supplies: Total	0
Home Improvement Services: Total	0
Home Improvement Materials: Total	0
Utilities/Fuel/Public Services: Total	0
Telephone Services: Total	0
Insurance - Owners & Renters: Total	0

Household Goods:

Household Furnishings & Equipment: Total	0
Household Textiles: Total	0
Furniture: Total	0
Floor Coverings: Total	0
Major Appliances: Total	0
Housewares: Total	0
Small Appliances: Total	0
Other HH Items - Luggage: Total	0
Other HH Items - Telephones & Accessories: Total	0

Household Services:

Computer Information Services: Total	0
Child Care: Total	0
Lawn & Garden: Total	0
Moving/Storage/Freight Express: Total	0
Housekeeping Supplies: Total	0
Housekeeping Services: Total	0

Personal Care:

Personal Care Products: Total	0
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Education:

Education: Total	0
School Books & Supplies: Total	0

Miscellaneous Expenses:

Smoking Products: Total	0
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	0
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Transportation (Local):

Vehicle Insurance: Total	0
Transportation-Vehicle Purchases (Net Outlay):Total	0
Transportation - Gasoline & Motor Oil: Total	0
Vehicle Maintenance & Repairs: Total	0

Travel:

Travel: Total	0
Airline Fares: Total	0
Travel - Lodging on Trips: Total	0
Auto/Truck/Van Rental on Trips: Total	0
Travel - Food & Drink on Trips: Total	0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Fairmont

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	0
Persons in Group Quarters	0

Population 2012:

Population	0
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Households (2007):

Households	0
Family Households	0
Average Houshold Size	0.00

Households (2012):

Households	0
Family Households	0
Average Houshold Size	0.00

Race (2007):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Race (2012):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Gender (2007):

Population Male	0
Population Female	0

Gender (2012):

Population Male	0
Population Female	0

Housing Units (2007):

Owner-occupied	0
Renter-occupied	0

Housing Units (2012):

Owner-occupied	0
Renter-occupied	0

Income (2007):

Median Household Income	\$0
Median Family Income	\$0
Median Disposable Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$0
Median Family Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Net Worth (2007):

Median Net Worth	\$0
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Households by Net Worth (2007):

< \$15,000	0
\$15,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$249,999	0
\$250,000-499,999	0
500,000 +	0

Households by Disposable Income (2007):

< \$15,000	0
\$15,000-\$24,999	0
\$25,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000+	0

Households with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$150,000-\$199,999	0
\$125,000-\$149,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	952
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population by Age (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	1,226
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population Age - Males (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 0

Apparel:

Apparel & Services: Total 0

Men's Apparel: Total 0

Women's Apparel: Total 0

Children's Apparel: Total 0

Infant Apparel (Under 2 Years): Total 0

Footwear: Total 0

Watches & Jewelry: Total 0

Apparel Products & Services: Total 0

Household Goods:

Computers & Hardware for Home Use: Total 0

Software & Accessories for Home Use: Total 0

Entertainment/Recreation:

Entertainment/Recreation: Total 0

Fees & Admissions: Total 0

Membership Fees: Total 0

Fees for Participant Sports excluding Trips: Total 0

Admission to Movies/Theater/Opera/Ballet: Total 0

Admission to Sporting Events excluding Trips: Total 0

Fees for Recreational Lessons: Total 0

TV/Video/Sound Equipment: Total 0

Community Antenna or Cable TV: Total 0

Color TVs: Total 0

VCRs/Video Cameras & DVD Players: Total 0

Video Cassettes & DVDs: Total 0

Video Game Hardware & Software: Total 0

Satellite Dishes: Total 0

Rental of Video Cassettes & DVDs: Total 0

Sound Equipment: Total 0

Rental/Repair of TV/VCR/Sound Equipment: Total 0

Pets: Total 0

Toys & Games: Total 0

Recreational Vehicles & Fees: Total 0

Sports/Rec/Exercise Equipment: Total 0

Photo Equipment/Supplies: Total 0

Film Processing: Total 0

Reading: Total 0

Food:

Food: Total 0

Food at Home: Total 0

Food at Home - Bakery & Cereal Products: Total 0

Food at Home - Meat/Poultry/Fish/Eggs: Total 0

Food at Home - Dairy Products: Total 0

Food at Home - Fruit & Vegetables: Total 0

Food at Home - Snacks/Other Food: Total 0

Food at Home - Nonalcoholic Beverages: Total 0

Food Away from Home: Total 0

Food Away from Home - Meals at Restaurants: Total 0

Alcoholic Beverages: Total 0

Financial:

Investments: Total 0

Vehicle Loans: Total 0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	0
Health Insurance: Total	0
Nonprescription Drugs: Total	0
Prescription Drugs: Total	0
Eyeglasses & Contact Lenses: Total	0

Housing:

Shelter: Total	0
Mortgage Payment & Basics: Total	0
Maintenance & Remodeling Services: Total	0
Maintenance & Remodeling Materials: Total	0
Owned Dwellings - Paint/Wallpaper/Supplies: Total	0
Rented Dwellings - Paint/Wallpaper & Supplies: Total	0
Home Improvement Services: Total	0
Home Improvement Materials: Total	0
Utilities/Fuel/Public Services: Total	0
Telephone Services: Total	0
Insurance - Owners & Renters: Total	0

Household Goods:

Household Furnishings & Equipment: Total	0
Household Textiles: Total	0
Furniture: Total	0
Floor Coverings: Total	0
Major Appliances: Total	0
Housewares: Total	0
Small Appliances: Total	0
Other HH Items - Luggage: Total	0
Other HH Items - Telephones & Accessories: Total	0

Household Services:

Computer Information Services: Total	0
Child Care: Total	0
Lawn & Garden: Total	0
Moving/Storage/Freight Express: Total	0
Housekeeping Supplies: Total	0
Housekeeping Services: Total	0

Personal Care:

Personal Care Products: Total	0
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Education:

Education: Total	0
School Books & Supplies: Total	0

Miscellaneous Expenses:

Smoking Products: Total	0
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	0
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Transportation (Local):

Vehicle Insurance: Total	0
Transportation-Vehicle Purchases (Net Outlay):Total	0
Transportation - Gasoline & Motor Oil: Total	0
Vehicle Maintenance & Repairs: Total	0

Travel:

Travel: Total	0
Airline Fares: Total	0
Travel - Lodging on Trips: Total	0
Auto/Truck/Van Rental on Trips: Total	0
Travel - Food & Drink on Trips: Total	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Gorman

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	2
Persons in Group Quarters	1

Population 2012:

Population	2
------------	---

Households (2007):

Households	0
Family Households	0
Average Houshold Size	0.00

Households (2012):

Households	0
Family Households	0
Average Houshold Size	0.00

Race (2007):

White	2
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Race (2012):

White	2
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Gender (2007):

Population Male	1
Population Female	1

Gender (2012):

Population Male	1
Population Female	1

Housing Units (2007):

Owner-occupied	0
Renter-occupied	0

Housing Units (2012):

Owner-occupied	0
Renter-occupied	0

Income (2007):

Median Household Income	\$0
Median Family Income	\$0
Median Disposable Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$9,867

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$0
Median Family Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$11,164

Net Worth (2007):

Median Net Worth	\$0
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Households by Net Worth (2007):

< \$15,000	0
\$15,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$249,999	0
\$250,000-499,999	0
500,000 +	0

Households by Disposable Income (2007):

< \$15,000	0
\$15,000-\$24,999	0
\$25,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000+	0

Households with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$150,000-\$199,999	0
\$125,000-\$149,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0



Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	952
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population by Age (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	1,226
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population Age - Males (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0



Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 0

Apparel:

Apparel & Services: Total 0

Men's Apparel: Total 0

Women's Apparel: Total 0

Children's Apparel: Total 0

Infant Apparel (Under 2 Years): Total 0

Footwear: Total 0

Watches & Jewelry: Total 0

Apparel Products & Services: Total 0

Household Goods:

Computers & Hardware for Home Use: Total 0

Software & Accessories for Home Use: Total 0

Entertainment/Recreation:

Entertainment/Recreation: Total 0

Fees & Admissions: Total 0

Membership Fees: Total 0

Fees for Participant Sports excluding Trips: Total 0

Admission to Movies/Theater/Opera/Ballet: Total 0

Admission to Sporting Events excluding Trips: Total 0

Fees for Recreational Lessons: Total 0

TV/Video/Sound Equipment: Total 0

Community Antenna or Cable TV: Total 0

Color TVs: Total 0

VCRs/Video Cameras & DVD Players: Total 0

Video Cassettes & DVDs: Total 0

Video Game Hardware & Software: Total 0

Satellite Dishes: Total 0

Rental of Video Cassettes & DVDs: Total 0

Sound Equipment: Total 0

Rental/Repair of TV/VCR/Sound Equipment: Total 0

Pets: Total 0

Toys & Games: Total 0

Recreational Vehicles & Fees: Total 0

Sports/Rec/Exercise Equipment: Total 0

Photo Equipment/Supplies: Total 0

Film Processing: Total 0

Reading: Total 0

Food:

Food: Total 0

Food at Home: Total 0

Food at Home - Bakery & Cereal Products: Total 0

Food at Home - Meat/Poultry/Fish/Eggs: Total 0

Food at Home - Dairy Products: Total 0

Food at Home - Fruit & Vegetables: Total 0

Food at Home - Snacks/Other Food: Total 0

Food at Home - Nonalcoholic Beverages: Total 0

Food Away from Home: Total 0

Food Away from Home - Meals at Restaurants: Total 0

Alcoholic Beverages: Total 0

Financial:

Investments: Total 0

Vehicle Loans: Total 0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	0
Health Insurance: Total	0
Nonprescription Drugs: Total	0
Prescription Drugs: Total	0
Eyeglasses & Contact Lenses: Total	0

Housing:

Shelter: Total	0
Mortgage Payment & Basics: Total	0
Maintenance & Remodeling Services: Total	0
Maintenance & Remodeling Materials: Total	0
Owned Dwellings - Paint/Wallpaper/Supplies: Total	0
Rented Dwellings - Paint/Wallpaper & Supplies: Total	0
Home Improvement Services: Total	0
Home Improvement Materials: Total	0
Utilities/Fuel/Public Services: Total	0
Telephone Services: Total	0
Insurance - Owners & Renters: Total	0

Household Goods:

Household Furnishings & Equipment: Total	0
Household Textiles: Total	0
Furniture: Total	0
Floor Coverings: Total	0
Major Appliances: Total	0
Housewares: Total	0
Small Appliances: Total	0
Other HH Items - Luggage: Total	0
Other HH Items - Telephones & Accessories: Total	0

Household Services:

Computer Information Services: Total	0
Child Care: Total	0
Lawn & Garden: Total	0
Moving/Storage/Freight Express: Total	0
Housekeeping Supplies: Total	0
Housekeeping Services: Total	0

Personal Care:

Personal Care Products: Total	0
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Education:

Education: Total	0
School Books & Supplies: Total	0

Miscellaneous Expenses:

Smoking Products: Total	0
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	0
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Transportation (Local):

Vehicle Insurance: Total	0
Transportation-Vehicle Purchases (Net Outlay):Total	0
Transportation - Gasoline & Motor Oil: Total	0
Vehicle Maintenance & Repairs: Total	0

Travel:

Travel: Total	0
Airline Fares: Total	0
Travel - Lodging on Trips: Total	0
Auto/Truck/Van Rental on Trips: Total	0
Travel - Food & Drink on Trips: Total	0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Griffith Park

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	8,412
Persons in Group Quarters	0

Population 2012:

Population	10,912
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Households (2007):

Households	2,342
Family Households	1,988
Average Houshold Size	7.18

Households (2012):

Households	3,018
Family Households	2,560
Average Household Size	7.24

Race (2007):

White	5,530
Black	242
American Indian, Eskimo, Aleut	22
Asian or Pacific Islander	1,544
Other	410
Two or More Races	664
Hispanic Origin	1,414

Race (2012):

White	6,626
Black	320
American Indian, Eskimo, Aleut	30
Asian or Pacific Islander	2,264
Other	648
Two or More Races	1,024
Hispanic Origin	2,230

Gender (2007):

Population Male	4,230
Population Female	4,182

Gender (2012):

Population Male	5,500
Population Female	5,412

Housing Units (2007):

Owner-occupied	2,258
Renter-occupied	84

Housing Units (2012):

Owner-occupied	2,906
Renter-occupied	110

Income (2007):

Median Household Income	\$265,326
Median Family Income	\$267,588
Median Disposable Income	\$191,940
Average Household Income	\$331,560
Average Family Income	\$342,888
Per Capita Income	\$100,610

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$324,982
Median Family Income	\$328,504
Average Household Income	\$453,950
Average Family Income	\$475,308
Per Capita Income	\$136,856

Net Worth (2007):

Median Net Worth	\$389,234
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Households by Net Worth (2007):

< \$15,000	190
\$15,000-\$34,999	210
\$35,000-\$49,999	146
\$50,000-\$74,999	248
\$75,000-\$99,999	76
\$100,000-\$149,999	196
\$150,000-\$249,999	196
\$250,000-499,999	302
500,000 +	776

Households by Disposable Income (2007):

< \$15,000	42
\$15,000-\$24,999	66
\$25,000-\$34,999	70
\$35,000-\$49,999	150
\$50,000-\$74,999	408
\$75,000-\$99,999	494
\$100,000-\$149,999	608
\$150,000-\$199,999	266
\$200,000+	236

Households with Household Income (2007):

< \$10,000	22
\$10,000-\$14,999	14
\$15,000-\$19,999	18
\$20,000-\$24,999	26
\$25,000-\$29,999	32
\$30,000-\$34,999	36
\$35,000-\$39,999	30
\$40,000-\$44,999	10
\$45,000-\$49,999	26
\$50,000-\$59,999	80
\$60,000-\$74,999	140
\$75,500-\$99,999	240
\$100,000-\$124,999	380
\$125,000-\$149,999	326
\$150,000-\$199,999	404
\$200,000-\$249,999	252
\$250,000-\$499,999	254
>\$500,000	52

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	26
\$10,000-\$14,999	12
\$15,000-\$19,999	14
\$20,000-\$24,999	24
\$25,000-\$29,999	24
\$30,000-\$34,999	34
\$35,000-\$39,999	32
\$40,000-\$44,999	36
\$45,000-\$49,999	28
\$50,000-\$59,999	36
\$60,000-\$74,999	134
\$75,500-\$99,999	212
\$100,000-\$124,999	272
\$125,000-\$149,999	432
\$150,000-\$199,999	598
\$200,000-\$249,999	398
\$250,000-\$499,999	494
>\$500,000	212

Families with Household Income (2007):

< \$10,000	8
\$10,000-\$14,999	6
\$15,000-\$19,999	10
\$20,000-\$24,999	12
\$25,000-\$29,999	22
\$30,000-\$34,999	24
\$35,000-\$39,999	22
\$40,000-\$44,999	8
\$45,000-\$49,999	18
\$50,000-\$59,999	56
\$60,000-\$74,999	102
\$75,500-\$99,999	226
\$100,000-\$124,999	372
\$150,000-\$199,999	264
\$125,000-\$149,999	344
\$200,000-\$249,999	214
\$250,000-\$499,999	232
>\$500,000	46

Families with Household Income (2012):

< \$10,000	10
\$10,000-\$14,999	6
\$15,000-\$19,999	8
\$20,000-\$24,999	12
\$25,000-\$29,999	12
\$30,000-\$34,999	22
\$35,000-\$39,999	22
\$40,000-\$44,999	28
\$45,000-\$49,999	24
\$50,000-\$59,999	26
\$60,000-\$74,999	80
\$75,500-\$99,999	184
\$100,000-\$124,999	282
\$125,000-\$149,999	358
\$150,000-\$199,999	560
\$200,000-\$249,999	308
\$250,000-\$499,999	456
>\$500,000	162

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	998
5-9	1,184
10-14	838
15-19	458
20-24	212
25-29	228
30-34	482
35-39	1,034
40-44	1,128
45-49	758
50-54	418
55-59	318
60-64	170
65-69	1,040
70-74	44
75-79	28
80-84	18
85+	10
Median Age	66.0

Population by Age (2012):

0-4	1,216
5-9	1,190
10-14	1,428
15-19	812
20-24	328
25-29	364
30-34	456
35-39	718
40-44	1,288
45-49	1,266
50-54	810
55-59	434
60-64	288
65-69	1,382
70-74	78
75-79	38
80-84	24
85+	20
Median Age	62.6

Population Age - Males (2007):

0-4	532
5-9	634
10-14	434
15-19	240
20-24	132
25-29	98
30-34	212
35-39	410
40-44	584
45-49	414
50-54	196
55-59	170
60-64	96
65-69	36
70-74	22
75-79	12
80-84	6
85+	2

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	648
5-9	630
10-14	760
15-19	420
20-24	166
25-29	212
30-34	198
35-39	328
40-44	528
45-49	660
50-54	448
55-59	204
60-64	148
65-69	86
70-74	30
75-79	18
80-84	10
85+	6

Population Age - Females (2007):

0-4	466
5-9	550
10-14	404
15-19	218
20-24	80
25-29	130
30-34	270
35-39	624
40-44	544
45-49	344
50-54	222
55-59	148
60-64	74
65-69	52
70-74	22
75-79	16
80-84	12
85+	8

Population Age - Females (2012):

0-4	568
5-9	560
10-14	668
15-19	392
20-24	162
25-29	152
30-34	258
35-39	390
40-44	760
45-49	606
50-54	362
55-59	230
60-64	140
65-69	70
70-74	48
75-79	20
80-84	14
85+	14

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 132,846,558

Apparel:

Apparel & Services: Total 12,913,018
 Men's Apparel: Total 2,446,404
 Women's Apparel: Total 4,152,400
 Children's Apparel: Total 2,304,690
 Infant Apparel (Under 2 Years): Total 568,796
 Footwear: Total 2,015,826
 Watches & Jewelry: Total 1,153,510
 Apparel Products & Services: Total 840,188

Household Goods:

Computers & Hardware for Home Use: Total 1,206,700
 Software & Accessories for Home Use: Total 174,716

Entertainment/Recreation:

Entertainment/Recreation: Total 18,470,516
 Fees & Admissions: Total 3,677,564
 Membership Fees: Total 927,932
 Fees for Participant Sports excluding Trips: Total 670,906
 Admission to Movies/Theater/Opera/Ballet: Total 820,386
 Admission to Sporting Events excluding Trips: Total 368,844
 Fees for Recreational Lessons: Total 889,496
 TV/Video/Sound Equipment: Total 5,774,536
 Community Antenna or Cable TV: Total 3,079,650
 Color TVs: Total 782,336
 VCRs/Video Cameras & DVD Players: Total 208,882
 Video Cassettes & DVDs: Total 310,606
 Video Game Hardware & Software: Total 177,822
 Satellite Dishes: Total 8,154
 Rental of Video Cassettes & DVDs: Total 316,818
 Sound Equipment: Total 864,646
 Rental/Repair of TV/VCR/Sound Equipment: Total 25,626
 Pets: Total 2,317,890
 Toys & Games: Total 981,512
 Recreational Vehicles & Fees: Total 2,667,710
 Sports/Rec/Exercise Equipment: Total 1,216,018
 Photo Equipment/Supplies: Total 773,794
 Film Processing: Total 201,504
 Reading: Total 1,061,492

Food:

Food: Total 41,020,444
 Food at Home: Total 23,817,584
 Food at Home - Bakery & Cereal Products: Total 3,410,832
 Food at Home - Meat/Poultry/Fish/Eggs: Total 6,103,002
 Food at Home - Dairy Products: Total 2,608,694
 Food at Home - Fruit & Vegetables: Total 4,138,036
 Food at Home - Snacks/Other Food: Total 7,557,020
 Food at Home - Nonalcoholic Beverages: Total 2,037,958
 Food Away from Home: Total 17,202,862
 Food Away from Home - Meals at Restaurants: Total 15,704,192
 Alcoholic Beverages: Total 3,030,728

Financial:

Investments: Total 9,034,336
 Vehicle Loans: Total 33,061,578

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	17,861,344
Health Insurance: Total	8,877,870
Nonprescription Drugs: Total	545,112
Prescription Drugs: Total	2,324,102
Eyeglasses & Contact Lenses: Total	416,988

Housing:

Shelter: Total	82,943,976
Mortgage Payment & Basics: Total	57,830,778
Maintenance & Remodeling Services: Total	11,985,474
Maintenance & Remodeling Materials: Total	2,383,894
Owned Dwellings - Paint/Wallpaper/Supplies: Total	136,278
Rented Dwellings - Paint/Wallpaper & Supplies: Total	3,494
Home Improvement Services: Total	12,072,832
Home Improvement Materials: Total	2,420,004
Utilities/Fuel/Public Services: Total	21,218,596
Telephone Services: Total	7,304,654
Insurance - Owners & Renters: Total	2,681,298

Household Goods:

Household Furnishings & Equipment: Total	12,531,748
Household Textiles: Total	786,218
Furniture: Total	3,916,730
Floor Coverings: Total	564,914
Major Appliances: Total	1,569,332
Housewares: Total	529,582
Small Appliances: Total	175,104
Other HH Items - Luggage: Total	62,120
Other HH Items - Telephones & Accessories: Total	209,270

Household Services:

Computer Information Services: Total	1,047,516
Child Care: Total	2,916,970
Lawn & Garden: Total	2,318,666
Moving/Storage/Freight Express: Total	257,802
Housekeeping Supplies: Total	3,788,606
Housekeeping Services: Total	907,744

Personal Care:

Personal Care Products: Total	2,381,176
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Education:

Education: Total	6,711,788
School Books & Supplies: Total	544,336

Miscellaneous Expenses:

Smoking Products: Total	1,854,312
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	3,427,528
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Transportation (Local):

Vehicle Insurance: Total	7,260,782
Transportation-Vehicle Purchases (Net Outlay):Total	29,758,294
Transportation - Gasoline & Motor Oil: Total	9,958,774
Vehicle Maintenance & Repairs: Total	5,518,286

Travel:

Travel: Total	10,276,756
Airline Fares: Total	2,336,526
Travel - Lodging on Trips: Total	2,326,044
Auto/Truck/Van Rental on Trips: Total	272,944
Travel - Food & Drink on Trips: Total	2,592,776

Area ID: Magic

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Magic

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	0
Persons in Group Quarters	0

Population 2012:

Population	0
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Households (2007):

Households	0
Family Households	0
Average Houshold Size	0.00

Households (2012):

Households	0
Family Households	0
Average Houshold Size	0.00

Race (2007):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Race (2012):

White	0
Black	0
American Indian, Eskimo, Aleut	0
Asian or Pacific Islander	0
Other	0
Two or More Races	0
Hispanic Origin	0

Gender (2007):

Population Male	0
Population Female	0

Gender (2012):

Population Male	0
Population Female	0

Housing Units (2007):

Owner-occupied	0
Renter-occupied	0

Housing Units (2012):

Owner-occupied	0
Renter-occupied	0

Income (2007):

Median Household Income	\$0
Median Family Income	\$0
Median Disposable Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$0
Median Family Income	\$0
Average Household Income	\$0
Average Family Income	\$0
Per Capita Income	\$0

Net Worth (2007):

Median Net Worth	\$0
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Households by Net Worth (2007):

< \$15,000	0
\$15,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$249,999	0
\$250,000-499,999	0
500,000 +	0

Households by Disposable Income (2007):

< \$15,000	0
\$15,000-\$24,999	0
\$25,000-\$34,999	0
\$35,000-\$49,999	0
\$50,000-\$74,999	0
\$75,000-\$99,999	0
\$100,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000+	0

Households with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Mountain
Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$150,000-\$199,999	0
\$125,000-\$149,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Families with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	0
\$60,000-\$74,999	0
\$75,500-\$99,999	0
\$100,000-\$124,999	0
\$125,000-\$149,999	0
\$150,000-\$199,999	0
\$200,000-\$249,999	0
\$250,000-\$499,999	0
>\$500,000	0

Area ID: Mountain
Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	1,040
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population by Age (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	1,382
70-74	0
75-79	0
80-84	0
85+	0
Median Age	0.0

Population Age - Males (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2007):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Population Age - Females (2012):

0-4	0
5-9	0
10-14	0
15-19	0
20-24	0
25-29	0
30-34	0
35-39	0
40-44	0
45-49	0
50-54	0
55-59	0
60-64	0
65-69	0
70-74	0
75-79	0
80-84	0
85+	0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 0

Apparel:

Apparel & Services: Total 0

Men's Apparel: Total 0

Women's Apparel: Total 0

Children's Apparel: Total 0

Infant Apparel (Under 2 Years): Total 0

Footwear: Total 0

Watches & Jewelry: Total 0

Apparel Products & Services: Total 0

Household Goods:

Computers & Hardware for Home Use: Total 0

Software & Accessories for Home Use: Total 0

Entertainment/Recreation:

Entertainment/Recreation: Total 0

Fees & Admissions: Total 0

Membership Fees: Total 0

Fees for Participant Sports excluding Trips: Total 0

Admission to Movies/Theater/Opera/Ballet: Total 0

Admission to Sporting Events excluding Trips: Total 0

Fees for Recreational Lessons: Total 0

TV/Video/Sound Equipment: Total 0

Community Antenna or Cable TV: Total 0

Color TVs: Total 0

VCRs/Video Cameras & DVD Players: Total 0

Video Cassettes & DVDs: Total 0

Video Game Hardware & Software: Total 0

Satellite Dishes: Total 0

Rental of Video Cassettes & DVDs: Total 0

Sound Equipment: Total 0

Rental/Repair of TV/VCR/Sound Equipment: Total 0

Pets: Total 0

Toys & Games: Total 0

Recreational Vehicles & Fees: Total 0

Sports/Rec/Exercise Equipment: Total 0

Photo Equipment/Supplies: Total 0

Film Processing: Total 0

Reading: Total 0

Food:

Food: Total 0

Food at Home: Total 0

Food at Home - Bakery & Cereal Products: Total 0

Food at Home - Meat/Poultry/Fish/Eggs: Total 0

Food at Home - Dairy Products: Total 0

Food at Home - Fruit & Vegetables: Total 0

Food at Home - Snacks/Other Food: Total 0

Food at Home - Nonalcoholic Beverages: Total 0

Food Away from Home: Total 0

Food Away from Home - Meals at Restaurants: Total 0

Alcoholic Beverages: Total 0

Financial:

Investments: Total 0

Vehicle Loans: Total 0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	0
Health Insurance: Total	0
Nonprescription Drugs: Total	0
Prescription Drugs: Total	0
Eyeglasses & Contact Lenses: Total	0

Housing:

Shelter: Total	0
Mortgage Payment & Basics: Total	0
Maintenance & Remodeling Services: Total	0
Maintenance & Remodeling Materials: Total	0
Owned Dwellings - Paint/Wallpaper/Supplies: Total	0
Rented Dwellings - Paint/Wallpaper & Supplies: Total	0
Home Improvement Services: Total	0
Home Improvement Materials: Total	0
Utilities/Fuel/Public Services: Total	0
Telephone Services: Total	0
Insurance - Owners & Renters: Total	0

Household Goods:

Household Furnishings & Equipment: Total	0
Household Textiles: Total	0
Furniture: Total	0
Floor Coverings: Total	0
Major Appliances: Total	0
Housewares: Total	0
Small Appliances: Total	0
Other HH Items - Luggage: Total	0
Other HH Items - Telephones & Accessories: Total	0

Household Services:

Computer Information Services: Total	0
Child Care: Total	0
Lawn & Garden: Total	0
Moving/Storage/Freight Express: Total	0
Housekeeping Supplies: Total	0
Housekeeping Services: Total	0

Personal Care:

Personal Care Products: Total	0
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Education:

Education: Total	0
School Books & Supplies: Total	0

Miscellaneous Expenses:

Smoking Products: Total	0
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	0
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Transportation (Local):

Vehicle Insurance: Total	0
Transportation-Vehicle Purchases (Net Outlay):Total	0
Transportation - Gasoline & Motor Oil: Total	0
Vehicle Maintenance & Repairs: Total	0

Travel:

Travel: Total	0
Airline Fares: Total	0
Travel - Lodging on Trips: Total	0
Auto/Truck/Van Rental on Trips: Total	0
Travel - Food & Drink on Trips: Total	0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Mountain

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: North

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	69
Persons in Group Quarters	3

Population 2012:

Population	71
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Households (2007):

Households	25
Family Households	20
Average Houshold Size	2.64

Households (2012):

Households	25
Family Households	20
Average Houshold Size	2.72

Race (2007):

White	58
Black	2
American Indian, Eskimo, Aleut	1
Asian or Pacific Islander	1
Other	5
Two or More Races	2
Hispanic Origin	12

Race (2012):

White	57
Black	2
American Indian, Eskimo, Aleut	1
Asian or Pacific Islander	2
Other	7
Two or More Races	3
Hispanic Origin	16

Gender (2007):

Population Male	36
Population Female	33

Gender (2012):

Population Male	37
Population Female	34

Housing Units (2007):

Owner-occupied	22
Renter-occupied	3

Housing Units (2012):

Owner-occupied	23
Renter-occupied	3

Income (2007):

Median Household Income	\$75,000
Median Family Income	\$89,906
Median Disposable Income	\$59,546
Average Household Income	\$113,748
Average Family Income	\$127,392
Per Capita Income	\$39,110

Area ID: North

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$90,195
Median Family Income	\$110,913
Average Household Income	\$144,951
Average Family Income	\$140,139
Per Capita Income	\$48,401

Net Worth (2007):

Median Net Worth	\$191,597
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Households by Net Worth (2007):

< \$15,000	5
\$15,000-\$34,999	1
\$35,000-\$49,999	1
\$50,000-\$74,999	1
\$75,000-\$99,999	1
\$100,000-\$149,999	2
\$150,000-\$249,999	2
\$250,000-499,999	4
500,000 +	7

Households by Disposable Income (2007):

< \$15,000	1
\$15,000-\$24,999	2
\$25,000-\$34,999	2
\$35,000-\$49,999	3
\$50,000-\$74,999	6
\$75,000-\$99,999	3
\$100,000-\$149,999	3
\$150,000-\$199,999	1
\$200,000+	1

Households with Household Income (2007):

< \$10,000	1
\$10,000-\$14,999	1
\$15,000-\$19,999	1
\$20,000-\$24,999	1
\$25,000-\$29,999	1
\$30,000-\$34,999	1
\$35,000-\$39,999	1
\$40,000-\$44,999	1
\$45,000-\$49,999	0
\$50,000-\$59,999	2
\$60,000-\$74,999	3
\$75,500-\$99,999	4
\$100,000-\$124,999	2
\$125,000-\$149,999	2
\$150,000-\$199,999	2
\$200,000-\$249,999	1
\$250,000-\$499,999	1
>\$500,000	1

Area ID: North

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	1
\$10,000-\$14,999	0
\$15,000-\$19,999	1
\$20,000-\$24,999	1
\$25,000-\$29,999	1
\$30,000-\$34,999	1
\$35,000-\$39,999	1
\$40,000-\$44,999	1
\$45,000-\$49,999	1
\$50,000-\$59,999	1
\$60,000-\$74,999	2
\$75,500-\$99,999	3
\$100,000-\$124,999	3
\$125,000-\$149,999	2
\$150,000-\$199,999	3
\$200,000-\$249,999	1
\$250,000-\$499,999	2
>\$500,000	1

Families with Household Income (2007):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	1
\$20,000-\$24,999	0
\$25,000-\$29,999	0
\$30,000-\$34,999	1
\$35,000-\$39,999	1
\$40,000-\$44,999	0
\$45,000-\$49,999	0
\$50,000-\$59,999	2
\$60,000-\$74,999	2
\$75,500-\$99,999	3
\$100,000-\$124,999	3
\$150,000-\$199,999	2
\$125,000-\$149,999	1
\$200,000-\$249,999	1
\$250,000-\$499,999	1
>\$500,000	0

Families with Household Income (2012):

< \$10,000	0
\$10,000-\$14,999	0
\$15,000-\$19,999	0
\$20,000-\$24,999	1
\$25,000-\$29,999	0
\$30,000-\$34,999	0
\$35,000-\$39,999	0
\$40,000-\$44,999	1
\$45,000-\$49,999	1
\$50,000-\$59,999	1
\$60,000-\$74,999	2
\$75,500-\$99,999	3
\$100,000-\$124,999	3
\$125,000-\$149,999	2
\$150,000-\$199,999	3
\$200,000-\$249,999	1
\$250,000-\$499,999	2
>\$500,000	1

Area ID: North

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	3
5-9	4
10-14	8
15-19	6
20-24	3
25-29	2
30-34	3
35-39	6
40-44	8
45-49	8
50-54	6
55-59	4
60-64	3
65-69	1,042
70-74	2
75-79	1
80-84	0
85+	0
Median Age	39.6

Population by Age (2012):

0-4	4
5-9	4
10-14	8
15-19	6
20-24	3
25-29	2
30-34	3
35-39	6
40-44	8
45-49	8
50-54	7
55-59	5
60-64	3
65-69	1,384
70-74	2
75-79	0
80-84	0
85+	0
Median Age	39.6

Population Age - Males (2007):

0-4	2
5-9	2
10-14	4
15-19	4
20-24	2
25-29	1
30-34	1
35-39	3
40-44	4
45-49	4
50-54	3
55-59	3
60-64	1
65-69	1
70-74	1
75-79	0
80-84	0
85+	0

Area ID: North
Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	2
5-9	2
10-14	4
15-19	4
20-24	2
25-29	1
30-34	1
35-39	3
40-44	4
45-49	4
50-54	4
55-59	3
60-64	1
65-69	1
70-74	1
75-79	0
80-84	0
85+	0

Population Age - Females (2007):

0-4	1
5-9	2
10-14	4
15-19	2
20-24	1
25-29	1
30-34	2
35-39	3
40-44	4
45-49	4
50-54	3
55-59	1
60-64	2
65-69	1
70-74	1
75-79	1
80-84	0
85+	0

Population Age - Females (2012):

0-4	2
5-9	2
10-14	4
15-19	2
20-24	1
25-29	1
30-34	2
35-39	3
40-44	4
45-49	4
50-54	3
55-59	2
60-64	2
65-69	1
70-74	1
75-79	0
80-84	0
85+	0

Area ID: North

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 1,020,235

Apparel:

Apparel & Services: Total 99,580
 Men's Apparel: Total 18,797
 Women's Apparel: Total 33,446
 Children's Apparel: Total 16,659
 Infant Apparel (Under 2 Years): Total 3,916
 Footwear: Total 15,751
 Watches & Jewelry: Total 8,665
 Apparel Products & Services: Total 6,261

Household Goods:

Computers & Hardware for Home Use: Total 8,970
 Software & Accessories for Home Use: Total 1,275

Entertainment/Recreation:

Entertainment/Recreation: Total 140,853
 Fees & Admissions: Total 27,977
 Membership Fees: Total 7,231
 Fees for Participant Sports excluding Trips: Total 5,093
 Admission to Movies/Theater/Opera/Ballet: Total 6,364
 Admission to Sporting Events excluding Trips: Total 2,644
 Fees for Recreational Lessons: Total 6,645
 TV/Video/Sound Equipment: Total 44,462
 Community Antenna or Cable TV: Total 24,594
 Color TVs: Total 5,684
 VCRs/Video Cameras & DVD Players: Total 1,594
 Video Cassettes & DVDs: Total 2,298
 Video Game Hardware & Software: Total 1,307
 Satellite Dishes: Total 62
 Rental of Video Cassettes & DVDs: Total 2,277
 Sound Equipment: Total 6,441
 Rental/Repair of TV/VCR/Sound Equipment: Total 204
 Pets: Total 17,996
 Toys & Games: Total 7,334
 Recreational Vehicles & Fees: Total 19,584
 Sports/Rec/Exercise Equipment: Total 8,970
 Photo Equipment/Supplies: Total 5,865
 Film Processing: Total 1,556
 Reading: Total 8,665

Food:

Food: Total 318,787
 Food at Home: Total 186,874
 Food at Home - Bakery & Cereal Products: Total 26,919
 Food at Home - Meat/Poultry/Fish/Eggs: Total 48,067
 Food at Home - Dairy Products: Total 20,554
 Food at Home - Fruit & Vegetables: Total 32,745
 Food at Home - Snacks/Other Food: Total 58,589
 Food at Home - Nonalcoholic Beverages: Total 15,875
 Food Away from Home: Total 131,913
 Food Away from Home - Meals at Restaurants: Total 119,761
 Alcoholic Beverages: Total 23,772

Financial:

Investments: Total 73,637
 Vehicle Loans: Total 236,083

Area ID: North

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	141,687
Health Insurance: Total	71,114
Nonprescription Drugs: Total	4,300
Prescription Drugs: Total	18,930
Eyeglasses & Contact Lenses: Total	3,386

Housing:

Shelter: Total	630,787
Mortgage Payment & Basics: Total	430,468
Maintenance & Remodeling Services: Total	95,486
Maintenance & Remodeling Materials: Total	17,620
Owned Dwellings - Paint/Wallpaper/Supplies: Total	1,053
Rented Dwellings - Paint/Wallpaper & Supplies: Total	30
Home Improvement Services: Total	96,128
Home Improvement Materials: Total	17,901
Utilities/Fuel/Public Services: Total	165,693
Telephone Services: Total	55,863
Insurance - Owners & Renters: Total	20,116

Household Goods:

Household Furnishings & Equipment: Total	93,345
Household Textiles: Total	5,885
Furniture: Total	28,406
Floor Coverings: Total	4,333
Major Appliances: Total	12,099
Housewares: Total	3,951
Small Appliances: Total	1,428
Other HH Items - Luggage: Total	467
Other HH Items - Telephones & Accessories: Total	1,692

Household Services:

Computer Information Services: Total	8,012
Child Care: Total	19,584
Lawn & Garden: Total	18,203
Moving/Storage/Freight Express: Total	1,937
Housekeeping Supplies: Total	29,601
Housekeeping Services: Total	6,486

Personal Care:

Personal Care Products: Total	17,993
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Education:

Education: Total	53,751
School Books & Supplies: Total	4,102

Miscellaneous Expenses:

Smoking Products: Total	15,686
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	26,981
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Transportation (Local):

Vehicle Insurance: Total	56,652
Transportation-Vehicle Purchases (Net Outlay):Total	222,336
Transportation - Gasoline & Motor Oil: Total	75,831
Vehicle Maintenance & Repairs: Total	41,927

Travel:

Travel: Total	79,525
Airline Fares: Total	17,756
Travel - Lodging on Trips: Total	18,218
Auto/Truck/Van Rental on Trips: Total	2,044
Travel - Food & Drink on Trips: Total	20,075

Area ID: North

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: North

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	14,982
Persons in Group Quarters	17

Population 2012:

Population	17,780
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Households (2007):

Households	4,515
Family Households	3,765
Average Houshold Size	14.93

Households (2012):

Households	5,310
Family Households	4,436
Average Household Size	15.06

Race (2007):

White	10,314
Black	425
American Indian, Eskimo, Aleut	113
Asian or Pacific Islander	1,187
Other	2,218
Two or More Races	722
Hispanic Origin	4,569

Race (2012):

White	11,565
Black	501
American Indian, Eskimo, Aleut	133
Asian or Pacific Islander	1,694
Other	2,851
Two or More Races	1,035
Hispanic Origin	6,118

Gender (2007):

Population Male	7,698
Population Female	7,284

Gender (2012):

Population Male	9,124
Population Female	8,655

Housing Units (2007):

Owner-occupied	3,977
Renter-occupied	538

Housing Units (2012):

Owner-occupied	4,697
Renter-occupied	613

Income (2007):

Median Household Income	\$491,179
Median Family Income	\$495,916
Median Disposable Income	\$341,280
Average Household Income	\$662,833
Average Family Income	\$654,994
Per Capita Income	\$194,393

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$594,865
Median Family Income	\$594,556
Average Household Income	\$864,578
Average Family Income	\$845,607
Per Capita Income	\$242,018

Net Worth (2007):

Median Net Worth	\$1,506,385
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Households by Net Worth (2007):

< \$15,000	455
\$15,000-\$34,999	369
\$35,000-\$49,999	171
\$50,000-\$74,999	273
\$75,000-\$99,999	165
\$100,000-\$149,999	336
\$150,000-\$249,999	491
\$250,000-499,999	883
500,000 +	1,372

Households by Disposable Income (2007):

< \$15,000	183
\$15,000-\$24,999	235
\$25,000-\$34,999	244
\$35,000-\$49,999	502
\$50,000-\$74,999	1,187
\$75,000-\$99,999	816
\$100,000-\$149,999	785
\$150,000-\$199,999	289
\$200,000+	273

Households with Household Income (2007):

< \$10,000	84
\$10,000-\$14,999	70
\$15,000-\$19,999	110
\$20,000-\$24,999	76
\$25,000-\$29,999	111
\$30,000-\$34,999	89
\$35,000-\$39,999	83
\$40,000-\$44,999	91
\$45,000-\$49,999	110
\$50,000-\$59,999	210
\$60,000-\$74,999	440
\$75,500-\$99,999	775
\$100,000-\$124,999	680
\$125,000-\$149,999	478
\$150,000-\$199,999	490
\$200,000-\$249,999	290
\$250,000-\$499,999	234
>\$500,000	94

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	84
\$10,000-\$14,999	55
\$15,000-\$19,999	73
\$20,000-\$24,999	104
\$25,000-\$29,999	60
\$30,000-\$34,999	117
\$35,000-\$39,999	75
\$40,000-\$44,999	90
\$45,000-\$49,999	88
\$50,000-\$59,999	202
\$60,000-\$74,999	357
\$75,500-\$99,999	712
\$100,000-\$124,999	733
\$125,000-\$149,999	682
\$150,000-\$199,999	775
\$200,000-\$249,999	428
\$250,000-\$499,999	444
>\$500,000	232

Families with Household Income (2007):

< \$10,000	61
\$10,000-\$14,999	44
\$15,000-\$19,999	65
\$20,000-\$24,999	36
\$25,000-\$29,999	48
\$30,000-\$34,999	64
\$35,000-\$39,999	84
\$40,000-\$44,999	59
\$45,000-\$49,999	53
\$50,000-\$59,999	208
\$60,000-\$74,999	442
\$75,500-\$99,999	667
\$100,000-\$124,999	554
\$150,000-\$199,999	463
\$125,000-\$149,999	378
\$200,000-\$249,999	252
\$250,000-\$499,999	210
>\$500,000	78

Families with Household Income (2012):

< \$10,000	59
\$10,000-\$14,999	35
\$15,000-\$19,999	47
\$20,000-\$24,999	55
\$25,000-\$29,999	29
\$30,000-\$34,999	50
\$35,000-\$39,999	51
\$40,000-\$44,999	88
\$45,000-\$49,999	74
\$50,000-\$59,999	141
\$60,000-\$74,999	350
\$75,500-\$99,999	617
\$100,000-\$124,999	639
\$125,000-\$149,999	500
\$150,000-\$199,999	759
\$200,000-\$249,999	333
\$250,000-\$499,999	443
>\$500,000	168

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	1,286
5-9	1,403
10-14	1,532
15-19	1,097
20-24	737
25-29	661
30-34	799
35-39	1,180
40-44	1,668
45-49	1,462
50-54	1,224
55-59	719
60-64	500
65-69	1,315
70-74	201
75-79	103
80-84	83
85+	51
Median Age	185.9

Population by Age (2012):

0-4	1,462
5-9	1,480
10-14	1,662
15-19	1,582
20-24	899
25-29	845
30-34	897
35-39	1,009
40-44	1,422
45-49	1,912
50-54	1,554
55-59	1,332
60-64	675
65-69	1,835
70-74	243
75-79	177
80-84	92
85+	78
Median Age	194.3

Population Age - Males (2007):

0-4	687
5-9	770
10-14	746
15-19	584
20-24	430
25-29	364
30-34	348
35-39	536
40-44	818
45-49	792
50-54	597
55-59	370
60-64	312
65-69	151
70-74	93
75-79	36
80-84	48
85+	15

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	782
5-9	789
10-14	908
15-19	774
20-24	486
25-29	480
30-34	485
35-39	449
40-44	647
45-49	934
50-54	847
55-59	652
60-64	340
65-69	274
70-74	133
75-79	77
80-84	30
85+	33

Population Age - Females (2007):

0-4	599
5-9	633
10-14	786
15-19	513
20-24	307
25-29	297
30-34	451
35-39	644
40-44	850
45-49	670
50-54	627
55-59	349
60-64	188
65-69	122
70-74	108
75-79	67
80-84	35
85+	36

Population Age - Females (2012):

0-4	680
5-9	691
10-14	754
15-19	808
20-24	413
25-29	365
30-34	412
35-39	560
40-44	775
45-49	978
50-54	707
55-59	680
60-64	335
65-69	177
70-74	110
75-79	100
80-84	62
85+	45

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 200,781,375

Apparel:

Apparel & Services: Total 19,507,394
 Men's Apparel: Total 3,668,867
 Women's Apparel: Total 6,442,467
 Children's Apparel: Total 3,339,163
 Infant Apparel (Under 2 Years): Total 816,228
 Footwear: Total 3,087,584
 Watches & Jewelry: Total 1,717,071
 Apparel Products & Services: Total 1,252,243

Household Goods:

Computers & Hardware for Home Use: Total 1,805,590
 Software & Accessories for Home Use: Total 260,934

Entertainment/Recreation:

Entertainment/Recreation: Total 27,648,039
 Fees & Admissions: Total 5,444,615
 Membership Fees: Total 1,372,542
 Fees for Participant Sports excluding Trips: Total 1,003,595
 Admission to Movies/Theater/Opera/Ballet: Total 1,263,906
 Admission to Sporting Events excluding Trips: Total 514,076
 Fees for Recreational Lessons: Total 1,290,498
 TV/Video/Sound Equipment: Total 8,707,637
 Community Antenna or Cable TV: Total 4,697,170
 Color TVs: Total 1,149,593
 VCRs/Video Cameras & DVD Players: Total 313,339
 Video Cassettes & DVDs: Total 465,664
 Video Game Hardware & Software: Total 257,700
 Satellite Dishes: Total 12,996
 Rental of Video Cassettes & DVDs: Total 466,604
 Sound Equipment: Total 1,304,583
 Rental/Repair of TV/VCR/Sound Equipment: Total 39,990
 Pets: Total 3,503,446
 Toys & Games: Total 1,437,271
 Recreational Vehicles & Fees: Total 3,904,212
 Sports/Rec/Exercise Equipment: Total 1,850,422
 Photo Equipment/Supplies: Total 1,145,447
 Film Processing: Total 300,994
 Reading: Total 1,654,986

Food:

Food: Total 62,681,941
 Food at Home: Total 36,831,965
 Food at Home - Bakery & Cereal Products: Total 5,269,173
 Food at Home - Meat/Poultry/Fish/Eggs: Total 9,451,166
 Food at Home - Dairy Products: Total 4,057,940
 Food at Home - Fruit & Vegetables: Total 6,506,410
 Food at Home - Snacks/Other Food: Total 11,547,277
 Food at Home - Nonalcoholic Beverages: Total 3,142,392
 Food Away from Home: Total 25,849,975
 Food Away from Home - Meals at Restaurants: Total 23,526,441
 Alcoholic Beverages: Total 4,637,530

Financial:

Investments: Total 13,723,864
 Vehicle Loans: Total 47,514,136

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	27,382,442
Health Insurance: Total	13,645,980
Nonprescription Drugs: Total	837,772
Prescription Drugs: Total	3,577,277
Eyeglasses & Contact Lenses: Total	645,357

Housing:

Shelter: Total	125,731,565
Mortgage Payment & Basics: Total	84,935,136
Maintenance & Remodeling Services: Total	18,308,654
Maintenance & Remodeling Materials: Total	3,481,045
Owned Dwellings - Paint/Wallpaper/Supplies: Total	204,018
Rented Dwellings - Paint/Wallpaper & Supplies: Total	6,146
Home Improvement Services: Total	18,451,109
Home Improvement Materials: Total	3,546,537
Utilities/Fuel/Public Services: Total	31,933,943
Telephone Services: Total	10,965,430
Insurance - Owners & Renters: Total	3,885,060

Household Goods:

Household Furnishings & Equipment: Total	18,503,021
Household Textiles: Total	1,172,025
Furniture: Total	5,670,001
Floor Coverings: Total	850,951
Major Appliances: Total	2,405,011
Housewares: Total	792,356
Small Appliances: Total	276,789
Other HH Items - Luggage: Total	92,097
Other HH Items - Telephones & Accessories: Total	319,265

Household Services:

Computer Information Services: Total	1,575,048
Child Care: Total	3,976,090
Lawn & Garden: Total	3,468,934
Moving/Storage/Freight Express: Total	406,271
Housekeeping Supplies: Total	5,756,465
Housekeeping Services: Total	1,301,599

Personal Care:

Personal Care Products: Total	3,591,234
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Education:

Education: Total	10,127,272
School Books & Supplies: Total	823,867

Miscellaneous Expenses:

Smoking Products: Total	2,913,423
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	5,086,756
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Transportation (Local):

Vehicle Insurance: Total	11,047,680
Transportation-Vehicle Purchases (Net Outlay):Total	44,195,715
Transportation - Gasoline & Motor Oil: Total	15,044,403
Vehicle Maintenance & Repairs: Total	8,445,508

Travel:

Travel: Total	15,575,882
Airline Fares: Total	3,554,278
Travel - Lodging on Trips: Total	3,499,065
Auto/Truck/Van Rental on Trips: Total	408,065
Travel - Food & Drink on Trips: Total	3,916,858

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Ranch

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Population 2007:

Population	8,336
Persons in Group Quarters	53

Population 2012:

Population	10,818
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Households (2007):

Households	2,624
Family Households	2,190
Average Household Size	6.32

Households (2012):

Households	3,624
Family Households	2,969
Average Household Size	5.94

Race (2007):

White	5,961
Black	112
American Indian, Eskimo, Aleut	24
Asian or Pacific Islander	1,333
Other	455
Two or More Races	452
Hispanic Origin	1,291

Race (2012):

White	7,033
Black	187
American Indian, Eskimo, Aleut	30
Asian or Pacific Islander	1,982
Other	861
Two or More Races	725
Hispanic Origin	2,322

Gender (2007):

Population Male	4,244
Population Female	4,091

Gender (2012):

Population Male	5,442
Population Female	5,375

Housing Units (2007):

Owner-occupied	2,288
Renter-occupied	335

Housing Units (2012):

Owner-occupied	3,201
Renter-occupied	423

Income (2007):

Median Household Income	\$261,694
Median Family Income	\$270,348
Median Disposable Income	\$188,376
Average Household Income	\$317,434
Average Family Income	\$326,239
Per Capita Income	\$102,798

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Income (2012):

Median Household Income	\$310,452
Median Family Income	\$323,286
Average Household Income	\$403,530
Average Family Income	\$414,470
Per Capita Income	\$138,806

Net Worth (2007):

Median Net Worth	\$382,470
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Households by Net Worth (2007):

< \$15,000	195
\$15,000-\$34,999	211
\$35,000-\$49,999	195
\$50,000-\$74,999	298
\$75,000-\$99,999	111
\$100,000-\$149,999	186
\$150,000-\$249,999	233
\$250,000-499,999	525
500,000 +	671

Households by Disposable Income (2007):

< \$15,000	42
\$15,000-\$24,999	55
\$25,000-\$34,999	51
\$35,000-\$49,999	182
\$50,000-\$74,999	580
\$75,000-\$99,999	490
\$100,000-\$149,999	730
\$150,000-\$199,999	248
\$200,000+	245

Households with Household Income (2007):

< \$10,000	23
\$10,000-\$14,999	15
\$15,000-\$19,999	25
\$20,000-\$24,999	16
\$25,000-\$29,999	20
\$30,000-\$34,999	25
\$35,000-\$39,999	31
\$40,000-\$44,999	6
\$45,000-\$49,999	16
\$50,000-\$59,999	92
\$60,000-\$74,999	204
\$75,500-\$99,999	385
\$100,000-\$124,999	360
\$125,000-\$149,999	337
\$150,000-\$199,999	523
\$200,000-\$249,999	240
\$250,000-\$499,999	259
>\$500,000	46

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Households with Household Income (2012):

< \$10,000	24
\$10,000-\$14,999	16
\$15,000-\$19,999	21
\$20,000-\$24,999	27
\$25,000-\$29,999	14
\$30,000-\$34,999	20
\$35,000-\$39,999	22
\$40,000-\$44,999	44
\$45,000-\$49,999	29
\$50,000-\$59,999	22
\$60,000-\$74,999	190
\$75,500-\$99,999	394
\$100,000-\$124,999	469
\$125,000-\$149,999	414
\$150,000-\$199,999	717
\$200,000-\$249,999	545
\$250,000-\$499,999	452
>\$500,000	200

Families with Household Income (2007):

< \$10,000	6
\$10,000-\$14,999	10
\$15,000-\$19,999	24
\$20,000-\$24,999	16
\$25,000-\$29,999	18
\$30,000-\$34,999	26
\$35,000-\$39,999	20
\$40,000-\$44,999	1
\$45,000-\$49,999	6
\$50,000-\$59,999	84
\$60,000-\$74,999	100
\$75,500-\$99,999	288
\$100,000-\$124,999	305
\$150,000-\$199,999	401
\$125,000-\$149,999	390
\$200,000-\$249,999	239
\$250,000-\$499,999	220
>\$500,000	36

Families with Household Income (2012):

< \$10,000	4
\$10,000-\$14,999	4
\$15,000-\$19,999	15
\$20,000-\$24,999	25
\$25,000-\$29,999	15
\$30,000-\$34,999	22
\$35,000-\$39,999	24
\$40,000-\$44,999	30
\$45,000-\$49,999	28
\$50,000-\$59,999	8
\$60,000-\$74,999	121
\$75,500-\$99,999	242
\$100,000-\$124,999	408
\$125,000-\$149,999	307
\$150,000-\$199,999	735
\$200,000-\$249,999	418
\$250,000-\$499,999	427
>\$500,000	137

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Population by Age (2007):

0-4	986
5-9	800
10-14	691
15-19	381
20-24	258
25-29	427
30-34	873
35-39	1,098
40-44	964
45-49	677
50-54	469
55-59	299
60-64	185
65-69	1,410
70-74	57
75-79	39
80-84	18
85+	20
Median Age	67.2

Population by Age (2012):

0-4	1,260
5-9	930
10-14	798
15-19	467
20-24	369
25-29	779
30-34	1,302
35-39	1,273
40-44	1,079
45-49	878
50-54	652
55-59	422
60-64	292
65-69	1,978
70-74	69
75-79	46
80-84	19
85+	40
Median Age	66.1

Population Age - Males (2007):

0-4	532
5-9	399
10-14	358
15-19	193
20-24	126
25-29	186
30-34	399
35-39	531
40-44	510
45-49	393
50-54	256
55-59	148
60-64	102
65-69	55
70-74	25
75-79	24
80-84	4
85+	3

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Population Age - Males (2012):

0-4	669
5-9	461
10-14	403
15-19	230
20-24	175
25-29	351
30-34	619
35-39	625
40-44	548
45-49	506
50-54	352
55-59	197
60-64	156
65-69	84
70-74	29
75-79	26
80-84	4
85+	9

Population Age - Females (2007):

0-4	454
5-9	401
10-14	333
15-19	188
20-24	132
25-29	241
30-34	474
35-39	567
40-44	454
45-49	284
50-54	213
55-59	151
60-64	83
65-69	40
70-74	32
75-79	15
80-84	14
85+	17

Population Age - Females (2012):

0-4	591
5-9	469
10-14	395
15-19	237
20-24	194
25-29	428
30-34	683
35-39	648
40-44	531
45-49	372
50-54	300
55-59	225
60-64	136
65-69	59
70-74	40
75-79	20
80-84	15
85+	31

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Consumer Expenditure (2007)

Retail Summary:

Retail Goods: Total 142,218,055

Apparel:

Apparel & Services: Total 13,801,543
 Men's Apparel: Total 2,609,573
 Women's Apparel: Total 4,465,348
 Children's Apparel: Total 2,433,644
 Infant Apparel (Under 2 Years): Total 602,016
 Footwear: Total 2,161,618
 Watches & Jewelry: Total 1,231,526
 Apparel Products & Services: Total 899,834

Household Goods:

Computers & Hardware for Home Use: Total 1,288,409
 Software & Accessories for Home Use: Total 186,304

Entertainment/Recreation:

Entertainment/Recreation: Total 19,742,422
 Fees & Admissions: Total 3,913,756
 Membership Fees: Total 991,033
 Fees for Participant Sports excluding Trips: Total 717,619
 Admission to Movies/Theater/Opera/Ballet: Total 880,291
 Admission to Sporting Events excluding Trips: Total 388,265
 Fees for Recreational Lessons: Total 936,547
 TV/Video/Sound Equipment: Total 6,184,396
 Community Antenna or Cable TV: Total 3,314,508
 Color TVs: Total 833,809
 VCRs/Video Cameras & DVD Players: Total 222,086
 Video Cassettes & DVDs: Total 331,361
 Video Game Hardware & Software: Total 188,275
 Satellite Dishes: Total 8,839
 Rental of Video Cassettes & DVDs: Total 336,764
 Sound Equipment: Total 921,007
 Rental/Repair of TV/VCR/Sound Equipment: Total 27,746
 Pets: Total 2,481,472
 Toys & Games: Total 1,041,678
 Recreational Vehicles & Fees: Total 2,860,434
 Sports/Rec/Exercise Equipment: Total 1,295,203
 Photo Equipment/Supplies: Total 821,672
 Film Processing: Total 214,591
 Reading: Total 1,143,809

Food:

Food: Total 43,994,608
 Food at Home: Total 25,600,363
 Food at Home - Bakery & Cereal Products: Total 3,664,261
 Food at Home - Meat/Poultry/Fish/Eggs: Total 6,564,332
 Food at Home - Dairy Products: Total 2,804,268
 Food at Home - Fruit & Vegetables: Total 4,462,948
 Food at Home - Snacks/Other Food: Total 8,104,554
 Food at Home - Nonalcoholic Beverages: Total 2,187,984
 Food Away from Home: Total 18,394,245
 Food Away from Home - Meals at Restaurants: Total 16,792,226
 Alcoholic Beverages: Total 3,255,686

Financial:

Investments: Total 9,675,166
 Vehicle Loans: Total 35,144,320

Area ID: **Santiago**

Demographic

DR 247 Fire Perimeters

Health Care:

Health Care: Total	19,309,917
Health Insurance: Total	9,604,044
Nonprescription Drugs: Total	587,889
Prescription Drugs: Total	2,533,332
Eyeglasses & Contact Lenses: Total	447,328

Housing:

Shelter: Total	88,645,930
Mortgage Payment & Basics: Total	61,423,420
Maintenance & Remodeling Services: Total	12,831,849
Maintenance & Remodeling Materials: Total	2,509,142
Owned Dwellings - Paint/Wallpaper/Supplies: Total	145,071
Rented Dwellings - Paint/Wallpaper & Supplies: Total	3,890
Home Improvement Services: Total	12,928,347
Home Improvement Materials: Total	2,548,593
Utilities/Fuel/Public Services: Total	22,761,708
Telephone Services: Total	7,828,307
Insurance - Owners & Renters: Total	2,864,072

Household Goods:

Household Furnishings & Equipment: Total	13,339,416
Household Textiles: Total	839,906
Furniture: Total	4,159,543
Floor Coverings: Total	604,177
Major Appliances: Total	1,681,996
Housewares: Total	565,764
Small Appliances: Total	188,983
Other HH Items - Luggage: Total	66,082
Other HH Items - Telephones & Accessories: Total	223,925

Household Services:

Computer Information Services: Total	1,120,494
Child Care: Total	3,048,760
Lawn & Garden: Total	2,485,104
Moving/Storage/Freight Express: Total	279,703
Housekeeping Supplies: Total	4,058,073
Housekeeping Services: Total	969,354

Personal Care:

Personal Care Products: Total	2,548,703
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Education:

Education: Total	7,160,833
School Books & Supplies: Total	583,367

Miscellaneous Expenses:

Smoking Products: Total	1,999,849
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	3,664,083
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Transportation (Local):

Vehicle Insurance: Total	7,793,111
Transportation-Vehicle Purchases (Net Outlay):Total	31,789,943
Transportation - Gasoline & Motor Oil: Total	10,656,245
Vehicle Maintenance & Repairs: Total	5,924,647

Travel:

Travel: Total	11,018,463
Airline Fares: Total	2,507,886
Travel - Lodging on Trips: Total	2,487,912
Auto/Truck/Van Rental on Trips: Total	291,557
Travel - Food & Drink on Trips: Total	2,778,164

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

Tapestry Segmentation System (2007):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	0
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	0

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	0
16. Enterprising Professionals	0
17. Green Acres	0
18. Cozy and Comfortable	0

L3: Metropolis

20. City Lights	0
22. Metropolitans	0
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	0
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	0
15. Silver and Gold	0
29. Rustbelt Retirees	0
30. Retirement Communities	0
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	0
65. Social Security Set	0

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	0
63. Dorms to Diplomas	0

L7: High Hopes

28. Aspiring Young Families	0
48. Great Expectations	0

Area ID: Santiago

Demographic

DR 247 Fire Perimeters

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	0
44. Urban Melting Pot	0
47. Las Casas	0
52. Inner City Tenants	0
58. NeWest Residents	0
60. City Dimensions	0
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	0
19. Milk and Cookies	0
21. Urban Villages	0
59. Southwestern Families	0
64. City Commons	0

L10: Traditional Living

24. Main Street USA	0
32. Rustbelt Traditions	0
33. Midlife Junction	0
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	0
37. Prairie Living	0
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	0
31. Rural Resort Dwellers	0
41. Crossroads	0
46. Rooted Rural	0